**[[Title in Times New Roman and Bold No. 14 in English and Spanish]**

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**Abstract (In English, 150-200 words)**

Text written in Times New Roman No.12, single space

**Keywords (In English)**

Indicate 3 keywords in Times New Roman and Bold No. 12

**1 Introduction**

Text in Times New Roman No.12, single space.

General explanation of the subject and explain why it is important.

What is your added value with respect to other techniques?

Clearly focus each of its features

Clearly explain the problem to be solved and the central hypothesis.

Explanation of sections Chapter.

**Development of headings and subheadings of the chapter with subsequent numbers**

[Title No.12 in Times New Roman, single spaced and bold]

Products in development No.12 Times New Roman, single spaced.

**Including graphs, figures and tables-Editable**

In the Chapter content any graphic, table and figure should be editable formats that can change size, type and number of letter, for the purposes of edition, these must be high quality, not pixelated and should be noticeable even reducing image scale.

[Indicating the title at the bottom with No.10 and Times New Roman Bold]

**Table 1.1** Title

|  |  |  |
| --- | --- | --- |
| **Variable** | **Descripción** | **Valor** |
|  | Volumen de Venta | 20000 |
|  | Postura de venta | 490.61 |
|  | Volumen de Compra | 20000 |
|  | Postura de Compra | 485.39 |
|  | Precio último Hecho | 491.61 |
|  | Volumen Operado | 1241979 |
|  | Precio/Utilidad | 0 |
|  | Precio/Valor Libro | 0 |
|  | Utilidad p/Acción | 0 |
|  | Valor Libro p/Acción | 0 |

*Source (in italics****)***

Should not be images-everything must be editable.

**Figure 1.1** Title



*Source (in italics)*

Should not be images-everything must be editable.

**Graphic 1.1** Title

*Source (in italics)*

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Each chapter shall present separately in **3 folders**: a) Figures, b) Charts and c) Tables in .JPG format, indicating the number and sequential Bold Title.

**For the use of equations, noted as follows:**

***= = =***  (1)

Must be editable and number aligned on the right side*.*

**Methodology**

Develop give the meaning of the variables in linear writing and important is the comparison of the used criteria.

**Results**

The results shall be by section of the Chapter.

**Annexes**

Tables and adequate sources

**Thanks**

Indicate if they were financed by any institution, University or company.

**Conclusions**

Explain clearly the results and possibilities of improvement.

**References**

Use APA system. Should not be numbered, nor with bullets, however if necessary numbering will be because reference or mention is made somewhere in the Chapter.

Use Roman Alphabet, all references you have used must be in the Roman Alphabet, even if you have quoted an Chapter, book in any of the official languages of the United Nations (English, French, German, Chinese, Russian, Portuguese, Italian, Spanish, Arabic), you must write the reference in Roman script and not in any of the official languages.

**Technical Specifications**

Each chapter must submit your dates into a Word document (.docx):

Collections title

Chapter title

Abstract

Keywords

Proceedings sections, for example:

*1. Introduction*

*2. Description of the method*

*3. Analysis from the regression demand curve*

*4. Results*

*5. Thanks*

*6. Conclusions*

*7. References*

Author Name (s)

Email Correspondence to Author

References

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